

2016



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ReDiscover... ReVitalize...

June 4-5: **Back to the Bricks – Cruise Cadillac**

www.backtobrickscadillac.org www.facebook.com/backtobrickscadillac

Blessing, Cruise, Steam Train 75th Birthday, Sat Show & Shine, Sun HUGE Car Show, Live Music

June—August: **City Park Pavilion Weekly**

DCA promotes these weekly events on www.facebook.com/downtowncadillac

Clam Lake Dredge—Monday, 7pm

Jack Pine Pickers—Tuesday, 7pm (2x month)

Christian Music—Wednesday, 7pm

UpBeat Live —Thursday, 7pm

June—October:

Cadillac Farmer’s Market—Tues & Fri (DCA Sponsored Permit)

Made in Michigan Market—Thurs & Sat (DCA Sponsored Permit & Insurance)

July 1-4: **Cadillac Freedom Festival**

www.cadillacmichigan.com festivals & events page

Military Tribute, Music, BBQ Competition, Games, Parade, Motorcycle Show, Fireworks

July 15-16: **Phyllis Olson Art Festival & Flower Show**

Juried Art booths, entertainment, kids ...

July 29-31: **Sidewalk Sales Downtown**

www.downtowncadillac.com DCA street banner, posters, handouts, sandwich boards

August 3: **Festival of Races**

5k, 10k, triathlon, paddle board...

September 27: **Cadillac’s Craft Beer Festival**

www.ccbeerfest.com, [fb/ccbeerfest](https://www.facebook.com/ccbeerfest), [tw/ccbeerfest](https://twitter.com/ccbeerfest), posters, handouts, street banner

Craft Beer & Wine Tasting, Beer Geek, Multiple Live Musicians/bands, Food & Product vendors

November 25-26: **Christmas in the Park & Small Business Saturday**

American Express goodies, posters, handouts, promotion, etc.

See website for complete details...

Located either in-store, on sidewalks or in the City Park Area—all BOLD events above are DCA organized events

Details at www.downtowncadillac.com

www.facebook.com/downtowncadillac