



2017 Meeting & Planning Schedule

www.downtowncadillac.com | admin@downtowncadillac.com

Month	E-news Updates First Thursday		Board Meeting Quarterly, 8am		Planning Topics	
	Date	Location	Date	Location	Events/Promotions	Operations/ Membership
January	20	E-news	19	DCA Office	Winter Hours Web updates/ Voucher draft	New Board Members/ Exec. Vote: New budget
February	2	E-news	9	Annual Mtg	NASF, I LOVE Downtown/Vouchers printed	Annual Mtg @ After 26 Depot
March	2	E-news		-	BTTB Mailer, Summer Market update, DCA Rack Card	New Member Drive, web updates
April	14	E-news	13	DCA Office	CAVB Summer Coupons	Vote: CC Beer Fest permits Lic.
May	4	E-news		-	NEW Park Promotions: Upbeat, Clam Lake, etc.	New Member Drive
June	1	E-news		-	BTTB, membership drive	
July	14	E-news	13	DCA Office	Freedom Fest/ Fire On Water , Art Festival, Sidewalk Salebration	Vote: CC Beer Fest Liq License
August	3	E-news		-	Web updates	Summer Social
September	7	E-news		-	Craft Beer Festival	Planning Session
October	13	E-news	12	DCA Office	Color Train, Homecoming; web updates	Vote: Board Nominations
November	2	E-news		-	T-Day, Sm Biz Sat., Holiday hours	Board Elections, Draft Budget
December	7	E-news		-	Holiday Updates, Santa hours...	

Any member or potential member may attend the general meetings. If there is something you would like to bring to the attention of the board, you may contact any board member or the Executive Director. Your item will be placed on the agenda for the next scheduled meeting. Thank you!

Executive Director: Joy VanDrie, Cell 231-920-5189; joyvandrie@gmail.com, 201 N. Mitchell Street, Suite 103, Cadillac, Michigan 49601

2017 Board Members

Mark Featherston, President (Cadillac News); Janeen Russell (Sweet Shop); Lisa Swanson, Treasurer (Mercantile Bank)
 Jamie Nelson (Blossom Boutique); Sheila Denison (Ultimate Gifts); Ben Hicok (After 26 Depot); Ashley Osowski (Cadillac Tux)