



2018 Meeting & Planning Schedule

www.downtowncadillac.com | admin@downtowncadillac.com

Month	E-news Updates First Thursday		Board Meeting Quarterly, 8am		Planning Topics	
	Date	Location	Date	Location	Events/Promotions	Operations/ Membership
January	29	E-news	11	DCA Office	Winter Hours Web updates, Membership Bttb Event Kick-off	New Board Members/ Exec. New budget
February	12	E-news	8	Annual Mtg, After 26	NASF, I LOVE Downtown/ Coupon? CCBeer Event Kick-off	Annual Mtg @ After 26 Depot, 8am, Event sponsorship
March	12	E-news		-	BTTB Mailer, Summer Market update, DCA Rack Card	New Member Drive, web updates
April	16	E-news	12	DCA Office	CAVB Summer co-op Goodie Bags	Vote: CC Beer Fest permits Lic.
May	14	E-news		-	Pavilion Live Line-up, BTTB promo	New Member Drive, web updates, event Sponsorship
June	11	E-news		-	BTTB, June 9-10, Social Promo	Sponsorship
July	16	E-news	12	DCA Office	Freedom Fest, Lumberman , Art Festival, Sidewalk Sales ,	Vote: CC Beer Fest Liq License
August	13	E-news		-	Web updates, Social Promo	Event Ops
September	10	E-news		-	Craft Beer Festival, Sept 22	
October	13	E-news	11	DCA Office	Color Train, Homecoming, Halloween, Oct 30	Planning Session, Vote: Board Nominations
November	2	E-news		-	T-Day, Sm Biz Sat. , Holiday hours	Board Elections, Draft Budget
December	7	E-news		-	Holiday Updates, Santa hours...	

Any member or potential member may attend the meetings. If there is something you would like to bring to the attention of the board, you may contact any board member or the Executive Director. Your item will be placed on the agenda for the next scheduled meeting. Thank you!

Executive Director: Joy VanDrie, Cell 231-920-5189; joyvandrie@gmail.com, 201 N. Mitchell Street, Suite 103, Cadillac, Michigan 49601

2018 Board Members: Mark Featherston, President (Cadillac News); Janeen Russell (Sweet Shop); Lisa Swanson, Treasurer (Mercantile Bank)
Jamie Nelson (Blossom Boutique); Sheila Denison (Ultimate Gifts); Ben Hicok (After 26 Depot); Ashley Osowski (Cadillac Tux)